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## **Economic Development Authority**

September 17, 2015

Mr. Patrick Connoy EDAM Foundation 3109 West 50th Sreet, Suite 204 Minneapolis, MN 55410

Dear Mr. Connoy,

Once again, thanks to you and EDAM Foundation for the \$1,000 internship scholarship which you awarded in May 2015. The internship has now been completed and we respectfully request payment of the scholarship money. Enclosed please find proof of our stipend payments and well as the requested photo.

The Barnesville EDA was pleased to have secured Amanda Nelson as an intern in the EDA offices from May 18 through August 21, 2015. Amanda is now a senior at North Dakota State University.

During her internship, Lisa assisted our office with a variety of important EDA projects including:

- 1. Conducted survey of local business owners with regard to sales, wages and building needs
- 2. Utilized social media such as facebook and the City website to promote the community
- 3. Collected comparative building permit data from communities around the region
- 4. Wrote, designed and distributed press releases for a variety of community initiatives
- 5. Designed an innovative inforgraphic document to better market the community (enclosed)

Attached please find a statement written by Amanda summarizing the activities which she completed and the value that she found in being an intern in the EDA office.

From the Barnesville EDA perspective, "Amanda was an excellent intern. Over the summer, Amanda tackled a variety of diverse and complex projects that were very important to our community and economic development programs. Amanda did an excellent job managing our social media initiatives, designing marketing materials, working with local business owners and area real estate agents. Her efforts had a significant impact on what our office was able to accomplish over the three months"

Thank you again for providing the scholarship.....without that, this internship would not have been possible. Please let me know if you need additional supporting documentation.

Sincerely,

Karen K. Lauer

**EDA Executive Director** 

August 13, 2015 Minnesota Economic Development Foundation 1769 Lexington Avenue N, #339 Roseville, MN 55113

To Whom It May Concern,

My name is Amanda Nelson, I have spent the last 3 months as the Barnesville Economic Development Authority's Summer Intern. I have developed and improved many skills throughout the summer by working in the Barnesville EDA office. In my opinion, having this experience has broadened both my knowledge and abilities.

This summer I was expected to complete tasks that were unfamiliar to me. I worked on many design projects using Microsoft Publisher. In Publisher, I worked on brochures, flyers, special promotional mailings and an infographic. I had never worked with Publisher before this experience and I have found the knowledge I have gained invaluable. The skills that I have developed will prepare me for any future career. I have also sharpened my skills at programs such as Microsoft Word, Outlook and Excel.

Beyond the general computer and office skills I have developed, I also learned how to effectively work with others. I developed new strategies in regards to how I communicate with others both inside and outside of the office. I had the privilege of conducting a phone survey of all the businesses in Barnesville. The survey I conducted was in regard to employees, wages and planned building improvements. I feel that my communication skills have greatly improved because of this experience. The more businesses I called, the more comfortable I became. Being a Barnesville native, I found it reassuring that I have known most of the individuals I was contacting most of my life.

More importantly, I learned how to market for the City of Barnesville. There are many different marketing strategies that go into how the City of Barnesville is viewed by the public. Before this experience, I was unfamiliar with the activities that happen inside an Economic Development office and the duties that accompany these activities. I had the opportunity to meet with realtors in the Fargo/Moorhead area about all the wonderful things that Barnesville has to offer. It was a great experience for me to see how person-to-person marketing works. The realtors that we spoke to could provide their clients with any information they might want to know about Barnesville. This presentation could benefit the Barnesville economy for years to come.

Every week I was exposed to new functions that are necessary for the Economic Development office to expand and flourish. It wasn't long before I realized how important and essential the Economic Development Authority office is to the Barnesville community.

The internship opportunity provided to me by the Barnesville Economic Development Authority is simply irreplaceable. The skills and knowledge I have gained throughout this experience will benefit me for many years to come. I have learned more skills in the past three months as an intern, than any class could provide. I am grateful for the opportunity to serve in such a critical office and I look forward to similar opportunities in the future.

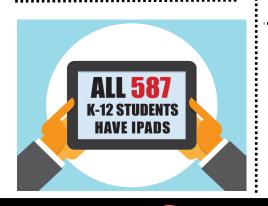
Sincerely, Amanda Nelson

## WHY WE LOVE BARNESVILLE



3 and 5 MILE ROUTES







12 PARKS INCLUDING

BLUE EAGLE PARK





We like to have

## FUN

- Clay County Fair
- Community Picnic
- Potato Days

## **FAMILY** FRIENDLY

1 LIBRARY
8 PLAYGROUNDS
13 CHURCHES



**WE'RE YOUNG!** MEDIAN AGE

WE'RE GROWING

**2,066** 

**2,173** 

2,563

2,621

2010



**ONLY 25 MINUTES** 

Fargo, ND Fergus Falls, MN Wahpeton, ND