



**MINNESOTA
ECONOMIC DEVELOPMENT
FOUNDATION**

Building Stronger Minnesota Communities



EDAM WINTER CONFERENCE

MINNEAPOLIS MARRIOTT NORTHWEST

BROOKLYN PARK, MN

JANUARY 22, 2015

Celebrating 12 Years



- Of providing professional development to EDAM members
- Thank you to all EDAM members for their Financial Support
- Thank you to the EDAM Board and Staff
- A special thank you to the EDAM past presidents and others that have volunteered to serve on the Foundation Board of Directors over the past 12 years

Minnesota Economic Development Foundation 2015 Volunteer Board of Directors and Executive Officers



Board Officers

Chair	Patrick Connoy, <i>Hennepin County</i>
Vice Chair	Michael Mulrooney, <i>Central Minnesota Development Co.</i>
Treasurer	Janna King, CEcD, <i>Economic Development Services, Inc.</i>
Secretary	John Campobasso, CEcD, <i>Kraus-Anderson Construction Company</i>



Immediate Past Chair
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Clawson Development Services

Directors

- **Tim Korby,** *Donohue Associates*
- **David Anderson,** *Frauenshuh, Inc.*
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- **Mark Lofthus,** *Dakota Electric Association*
- **James Maciej,** *J-V-M Realty Advisors*
- **Adam Kienberger,** *City of Farmington*
- **Craig Waldron,** *Hamline University*
- **Special thanks to Christie Rock Hantge for her board service in 2014!**

EDAM 2015 Winter Conference first time attendee Scholarship



- MNEDF and EDAM partnership, working with EDAM YP group
- Registering and Lodging
- Please Welcome:



Joya Stetson, Community & Business Development Specialist
Community & Economic Development Associates
Chatfield, MN

2014 UMD Basic Economic Development Course
Tuition Scholarship Winners



**Provided full tuition scholarships to
Upper Midwest Basic Economic Development Course
July 21-25, 2014**

Jennifer Russell
Samantha DiMaggio
Nick Larson

Lee Smick
Brenda Nyberg

**Mark your calendars
July 20-24, 2015 in Duluth**



**Provided tuition scholarships to
Economic Development Certificate Scholarship**

Seminar 4 – September 11-12, 2014

Holly Sammons

reSOLUTION '14 Community & Economic Development Symposium Scholarships

May 9, 2014

Kimberly Ann
John Garry
Jeanne Kelsey
Dave Schaps
Francisca Abbey

Brian Finley
Lydia MacKenzie
Deanna Kuennen
Paul Ammerman



Provided partial tuition scholarships to
2014 IEDC Managing Economic Development Organizations

May 29-30, 2014



- **Adeel Ahmed**, *Extension Center for Community Vitality*
- **Kimberly Ann**, *MN DEED*
- **Megan Barnett-Livgard**, *Greater MSP*
- **Brian Beeman**, *City of Elk River*
- **Andrea Brennan**, *Dakota County CDA*
- **Dan Bullert**, *Initiative Foundation*
- **Connie J. Christenson**, *Carlton County*
- **Samantha DiMaggio**, *City of Shakopee*
- **Leslie Dingmann**, *Greater St. Cloud Development Corp.*
- **Elise Durbin**, *City of Minnetonka*
- **Dan Ehrke**, *SEH*
- **Jason Foutz**, *City of Oakdale*
- **Brian Hanson**, *Area Partnership for Economic Expansion (APEX)*
- **Jeffrey Holm**
- **Rick Howden**, *Community & Economic Development Association (CEDA)*
- **Jeanne Kelsey**, *Roseville HRA*
- **Peter Klein**, *Saint Paul Port Authority*
- **Deanna Kuennen**, *Rice County*
- **Ted LaFrance**, *City of Ramsey*

- **Sandi Larson**, *University of Minnesota Duluth Center for Economic Development*
- **Felicia Maloney**, *City of Columbia*
- **Kevin McKinnon**, *MN DEED*
- **Catherine Mehelich**, *City of St. Cloud*
- **Lee Miller**, *Hutchinson Economic Development Authority*
- **Jason Murray**, *Alexandria Area Economic Development Commission*
- **Marc Nevinski**, *Coon Rapids – Economic Development*
- **Ryan Nolander**, *Albert Lea Economic Development Agency*
- **Duane Northagen**, *Wright County Partnership*
- **Heather Rand**, *MN DEED*
- **Michael Ridley**, *City of Eagan*
- **David Schaps**, *City of Oakdale*
- **Natalie Siderius**, *Winona County EDA*
- **Lee Smick**,
- **Alisha Strowbridge**, *City of Brooklyn Park*
- **Beth Thompson**,
- **Linsey Warmka**, *Faribault County Development Corporation*
- **Mark Zimmerman**, *Itasca Economic Development Corporation*

International Economic Development Council and National Development Council Scholarships



IEDC Entrepreneurial and Small Business Development Strategies

MNEDF and Greater MSP partial tuition scholarship available

September 10-11, 2015





2014 St. Cloud State University Internship Awards



“I had the opportunity to learn from and work with extremely experienced people in different areas of the Business and Community Development unit and the Trade Office; many of whom still mentor me today.” –Francisca Abbey



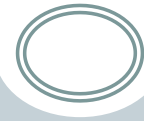
Francisca Abbey
MN DEED



Suleyman Nor
MNDEED

“I am sure that I will be able to better make connections through the experiences that I have gained. Furthermore, I also see a better chance at excelling in my future educational goals.” –Suleyman Nor

Minnesota Economic Development Foundation Internship Program



MNEDF Internship Awards

Sponsored by Minnesota Department of Employment & Economic Development



- City of Isanti
- Barnesville EDA
- Fridley HRA
- Development Corporation of Austin
- Winona Port Authority
- City of Hopkins
- Rice County
- Chisago County
- Hennepin County
- City of Minneapolis
- City of Duluth
- Greater St Cloud Development Corporation

Ross Kramer and Holly Bowman

Lisa Hochhalter

Alexis Raverty

Abel Salazar

Hannah Hutchins

Addison Vang

David Schlosser

Jamie Scheffer

Say Yang

Nicola Balram

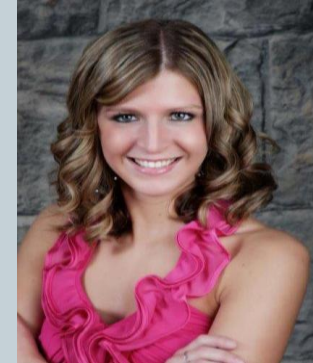
Chris Belden

Marie Pflipsen

Giving Opportunities



“Throughout my internship, I have been able to connect with many key players within the community and see positive effects.” –Marie Pflipsen



Marie Pflipsen
Greater St Cloud Development Corporation



“Interning at the DCA helped me understand how important development corporations are for towns and cities.” –Abel Salazar

Abel Salazar
Development Corporation of Austin

Building Skills



Say Yang
Hennepin County



Lisa Hochhalter
City of Barnesville

“The internship experience allowed me an opportunity to enhance my professionalism and interpersonal communication.” –Say Yang

Learning Environment



“I was able to learn in an environment that offered new ways of thinking and allowed creativity.” –Holly Bowman



Holly Bowman
City of Isanti



Ross Kramer
City of Isanti

“Understanding how a development project comes to life from an undeveloped lot of land to a highly technical smart manufacturing plant was experience that can only be gained through real life exposure such as what this internship provided.” –Ross Kramer

Making the connections



Alexis Raverty
Fridley HRA



Chris Belden
City of Duluth

“Through the observation of others around me, I learned that there are countless aspects involved with running a city, and it was extremely interesting to see how different positions and considerations interacted to deliver services to the City’s residents and business owners.” –Alexis Raverty

Practicing Skills



Jamie Scheffer
Chisago County HRA/EDA



Nicola Balram
City of Minneapolis

“Through the internship I have developed skills and knowledge on topics such as grant writing, marketing strategies, and research and data collection tools.” –Jamie Scheffer

Community Building



Addison Vang
City of Hopkins

“This opportunity with the City of Hopkins as an Economic Development Intern has been very beneficial to my development as a planner. I have greater understanding of how a city operates, business improvement strategies, placemaking concepts, greater planning principles, and have been exposed to other cities and organizations.” –Addison Vang

*“Through this internship, I had so many opportunities to meet people who really care about Winona; everyone from business owners, to realtors, to people involved in local organizations that focus on improving the community.”
–Hannah Hutchins*



Hannah Hutchins
Port Authority of Winona



David Schlosser
Rice County Economic Development

“In addition to working with real-life data in Excel, I learned some things about the business/social side of Economic Development.” –David Schlosser

Internship Grants are available in 2015 to EDAM members



The Minnesota Economic Development Foundation \$1,000 internship scholarship grants awarded each year based on a competitive review process. Employers reimbursed up to \$1,000 for direct intern compensation.

Evaluation Criteria for the grant awards include the following:

- Employer must spend at least \$2,000 on direct intern compensation
- Quality of the proposed work tasks and exposure to economic development projects
- Program of supervision and mentorship opportunities
- Must be an EDAM member to apply for a scholarship grant

Follow this link to apply: <http://mnedf.org/>

For more information contact:

Patrick Connoy

612 308-2577

Patrick.Connoy@hennepin.us or pconnoy@hutman.net

MNEDF Statewide Impact



- Promoting Continuing Education and Professional Development for EDAM members.
- Training the ***next generation*** of Economic Developers
- Special Projects – Economic Response Teams (ERT) and EDA Handbook
- **Since 2003 the foundation has invested over \$250,000 in total grants for scholarship and internships to more than 250 individuals or organizations**

Minnesota Economic Development Foundation

Contribution Acknowledgement



GREATER > MSP

Minneapolis Saint Paul Regional Economic Development Partnership

**LOUCKS
ASSOCIATES**

planning • civil engineering • land surveying • landscape architecture • environmental



Economic Development
Association of Minnesota

**BRAUN
INTERTEC**

The Science You Build On.



**GREAT RIVER
ENERGY®**

A Touchstone Energy® Cooperative

**MINNESOTA
ECONOMIC DEVELOPMENT
FOUNDATION**
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