

Economic Development ACADEMY



Aug. 7-8, 2017

Hamline University
St. Paul

West Hall 4
Free parking

8:30 a.m. Mon. –
3:30 p.m. Tues.

Free Event

Register with:

Patrick Connoy
foundation chair

pconnoy@hutman.net

or

612-308-2577

FREE for economic development interns supported by MEDF

Tour development projects in Minneapolis and St. Paul.

Discover key elements of the economic development profession.

Network with other interns and learn from each other's experiences.

Connect with public- and private-sector economic development professionals.

Academy sessions:

- Quantitative and qualitative research
- Real estate and redevelopment
- Financing and incentives
- Strategic planning
- Marketing
- Business site selection
- Business retention
- Economic development organizations
- Small towns and regional centers
- Small business entrepreneurship
- Economic development careers
- Industrial, redevelopment and small business site tours

Housing option: Days Inn Minneapolis-St. Paul Midway, 1964 University Ave W., St. Paul, 651-645-8681